



CTMA

CAPE TOWN MUSIC ACADEMY

ANNUAL REVIEW 2021

Creating performance opportunities for local artists



CONTENTS



[About CTMA](#) | 03

[Message from our Chairperson](#) | 04

[CTMA Leadership](#) | 05

[Message from our Projects Director](#) | 06

[Projects in 2021:](#)

[David Kramer Fundraising Art Exhibition](#) |

07

[Alliance Française Contemporary Music](#)

[Shows](#) | **08**

[Concert in the Park](#) | **09**

[Jazz at AmaZink](#) | **10**

[Afrique mon Desir Documentary Film](#) | **11**

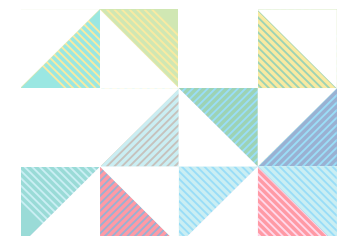
[Jazz in the Native Yards](#) | **12**

[CTMA Partners](#) | **13**

[Digital Growth](#) | **14**

[Financial Report](#) | **15**

[Contact Info](#) | **17**





ABOUT CTMA

About us

The company was established in December 2016 and is a registered non-profit company (NPC) with the Companies and Intellectual Property Commission (CIPC), registration code 2017/137905/08. The company was approved as a Public Benefit Organisation (PBO) under Section 30 of the South African Revenue Services (SARS) IT Act.

Our passionate and dedicated Board and Projects Director provide the leadership and resources needed to perpetuate the ideals on which the CTMA was founded.

Our Vision

The Cape Town Music Academy (CTMA) seeks to create and facilitate performance, recording and skills development opportunities as well as international performing and educational exchanges for emerging and established musicians and related artists from communities in the Western Cape.

Our Mission

The CTMA believes that Cape Town's contemporary musicians, emerging and established, should have the opportunity to continuously learn, create, perform and record. They should have the right to international exposure, and have the means to live, work and retire with dignity and recognition. CTMA also believes that local audiences should be created and nurtured, because without an audience there is no artist. Appreciating and enjoying music, is as beneficial as playing it.

The CTMA acts as an enabler, facilitator and initiator of programmes and projects for the promotion of the work of local contemporary musicians and the development of skills and career opportunities in the South African music industry through establishing partnerships with public and private institutions, organisations and companies.

The CTMA believes that for the Cape Town and South African music industry to survive and thrive, it is important to create connections and collaborations between the different role players on the local music scene. Equally important is audience development through outreaches to underserved communities and the creation of performance spaces, music productions and live gigs. The CTMA focuses primarily on contemporary music and the traditional music styles unique to Cape Town as one of the African continent's most relevant music hubs.

*It is our artists, and specifically our musicians, who **carry the voice of a people.***

The CTMA believes that it is through exposure and participation in the arts, and specifically the healthy hobby of music, that children develop beyond mediocracy by learning focus and discipline – the tools that enable them to break free from the shackles of challenging, social dispositions and set them on a path of productivity and success.

Through learning and living with music, youths develop qualities such as creativity, self-expression, communication, tolerance and self-esteem. Their ability to work in a team is enhanced, and an increased level of socio-emotional well-being is experienced. The biggest reward of all – hope – is brought to individuals and communities.

It is our artists, and specifically our musicians, who carry the voice of a people, who become our history keepers, our storytellers, our activists, our idols. It is imperative that we nurture and preserve them, for our artists, in turn, nurture and preserve our communities and our cultures.

It is the CTMA's mission to help keep this hope – the music of Cape Town and the soundtrack for the lives of a community – alive and kicking to a ghoema beat, for years to come.



MESSAGE FROM OUR CHAIRPERSON

On 1 November 2021 the Cape Town Music Academy celebrated its fifth year as a Not-for-Profit Company seeking to create performance opportunities for local artists.

During our founding phase when we were raising the seed funding to establish the CTMA we could not have foreseen how acutely our limited resources and core business pursuit would be put to the test over the past two years. 2020 and 2021 will go down in history as

perhaps two of the most disruptive years in modern times. The disruption to “life as we knew it” before the onset of the global COVID – 19 pandemic, hit many people, many countries and many businesses large and small, very hard and dealt those of us who make a living from the performing arts an even harder blow.

The temporary, and in many cases, permanent shut down of theatres and performance spaces deprived musicians and performing artists of their two most basic ingredients of earning a living, namely a stage and an audience. Although the hard lockdown measures prompted creative exploration of online platforms, most performing artists have been keenly awaiting the “reopening” of the world of theatre and live music venues.

2021 proved to be a stop – start affair in this regard as wave after wave of new variants of the dreaded COVID – 19 Virus hit the world and South Africa. In addition, enthusiastic music lovers who religiously supported live performances, became cautious outdoor adventurers, preferring the comfort and safety of their living rooms. For many artists the past two years brought

*“The CTMA team have been **hard at work** to find creative ways to **recreate and reignite live music performance venues in Cape Town.**”*

more hardship than gain.

In this context the team at CTMA has been hard at work to find creative ways to “recreate and reignite” live music performance venues in and around Cape Town.

As we enter 2022 we take the lessons learnt from the past two years with us and we aim to bring new concepts to be explored by the hugely competent CTMA network of collaborators. Let us join hands in bringing live music back to Cape Town in 2022!

A handwritten signature in black ink, appearing to read 'Nico McLachlan', written in a cursive style.

Nico McLachlan

CTMA LEADERSHIP



CHAIRPERSON

Nico McLachlan

Nico McLachlan is the former CEO of the Cape Town Ucity Commission and Managing Director of Organization Development Africa (ODA).

PROJECTS DIRECTOR

Luvuyo Kakaza

Luvuyo Kakaza is a former senior journalist and public relations officer of the Cape Town Philharmonic Orchestra. He is a founding member of Jazz in the Native Yards and is Executive Director responsible for CTMA projects.

BOARD MEMBERS

Sonja Roux

Sonja Roux is a Trustee of the Woema Trust, Director of the investment company Arco and patron of the arts.

Albert Geldenhuys

Albert Geldenhuys retired as CEO of Aurecon South Africa in 2016. He is Vice-chair of AHI Western Cape, NED of Barnstone Education and is an organic EVOO farmer.

MESSAGE FROM OUR PROJECTS DIRECTOR

Over the past five years CTMA has produced some trend- setting multicultural productions that speaks volumes to the multitudes that form part of our diverse society. Afrique mon désir was produced locally and taken overseas to high acclaim.

The story of the making of this African World Music album and stage production has now been packaged into a documentary film and has already been showcased as part the Woordfees Pop- up channel in October 2021 .

When the Covid-19 pandemic hit the world of the performing arts CTMA went online and continued to give a voice to artists whose livelihoods were shattered by lockdown restrictions. Kwathi ke Kaloku, a Xhosa musical produced by CTMA was part of the online fringe Grahamstown National Arts Festival in 2020. It reached an international audience with ticket sales mostly from the United States of America.

Today as the impact of the virus appears to be slowing down I am extremely excited to step into the role of Executive Director responsible for programme management. I look forward to taking CTMA into a fresh direction and will aim to continue producing work of international standard.

One of our exciting 2022 programmes focus on the creation of

mobile performance platforms so that we can expand the foundation from which performing artists promote themselves and earn a living.

We are also excited about bringing a multicultural truly South African production called "Maskandi meets the Marimba" to Cape Town audiences during the Autumn of 2022. This production will bring traditional music genres together while showcasing two South Africans who are the next generation torch-bearers of the Maskandi traditional music namely David Jenkins (Qadasi) and Maqhinga.

These two nextgen South Africans carry the legacy of one of the most revered South African music traditions and give ongoing life to the spirit of the great hearts of people like Charlie Mzila, Johnny Clegg and Sipho Mncunu who came before them.

The Maskandi players will be joined by Cape Town 's own chromatic Marimba player and composer Bongani Sotshonda to create a uniquely South Africa fusion of Maskandi and



Marimba sounds.

During the Winter months of 2022 we will bring back our Jazz in the vineyards programme that we started at Delheim Wine Estate in 2018. We also plan to bring contemporary music programmes by local artists to AmaZink in Kayamandi, various venues in Langa and the Alliance Française du Cap. Watch this space and join us in reigniting live music in Cape Town in 2022.

A handwritten signature in black ink, appearing to read 'Luvuyo Kakaza'.

Luvuyo Kakaza
CTMA Projects Director



DAVID KRAMER LIMITED COLLECTION ART AUCTION

FUNDRAISING AUCTION AND EXHIBITION

In September 2021 the Cape Town Music Academy hosted a private online auction of a limited collection of artworks created by David Kramer as a personal project during the COVID-19 lockdown period in 2020.

In an effort to support fundraising for struggling Cape Town musicians, Kramer donated the artworks to CTMA to be auctioned.

The **auction raised more than R220,000.00** for CTMA and bidders were invited to an exhibition of the artworks and a special performance by Kramer at the stunning Welgemeend arts complex in Cape Town.

The proceeds from the artworks sold through the auction were used to assist local musicians with performance opportunities.

CTMA thanks David Kramer for donating this unique collection of his artwork, **Strauss and Company** for curating the exhibition and the bidders for their support of this very successful initiative.

[VIDEO: David Kramer explains inspiration behind artworks created in lockdown](#)

ALLIANCE FRANÇAISE DU CAP MUSIC SHOWS



CONTEMPORARY MUSIC EVENINGS

CTMA facilitated the first in a series of contemporary music evenings at the Alliance Française du Cap in Cape Town.

On the evening of 24 September 2021 the audience at the **Alliance Française** was treated to a vibey performance by the **Chris Bakalanga Band**.

Bakalanga who was born in the DRC has been calling Cape Town home for more

than a decade and has made his mark in the local music scene. He has played with Freshly Ground, is a member of the Congo Cowboys and was a member of the Afrique mon désir ensemble that toured France in 2018.

Watch this space as we promise to bring more uniquely home grown talent to the Alliance Française du Cap in 2022.



CONCERT IN THE PARK

DE WAAL PARK SHOW

On 30 October 2021 CTMA in collaboration with Jazz in the Native Yards, the City of Cape Town and the Friends of De Waal Park hosted a Spring Concert in De Waal Park.

The concert featured **Darren English Quartet**, **Hassan Adams Sextet** and **Chris Bakalanga's Project B**. The proceeds from ticket sales went to the musicians who participated as well as the cost of the setup of the stage and sound equipment.

We hope that this memorable "Spring Outing" will serve as a first in reigniting outdoor music events in and around Cape Town. CTMA thanks the **Friends of De Waal Park** and the **City of Cape Town** for their assistance in making this event possible.



JAZZ AT AMAZINK

BLAKE HELLABY QUARTET

Blake Hellaby's Quartet with Dane Paris, Shaun Johannes and Micheal Michael Andre Bester at this iconic Amazink Live in Kayamandi.

During 2021 CTMA joined hands with the management team at AmaZink in Kayamandi outside Stellenbosch with the view to help re-establish the venue as an integral part of the wider Cape Town live music scene.

The venue lends itself as a unique space to facilitate social exchange and integration between especially the student and township communities and the performance of Cape Town artist Blake Hellaby in October 2021 marks the beginning of a contemporary music programme we have planned for AmaZink in 2022.



AFRIQUE MON DÉSIR DOCUMENTARY FILM

WOORDFEES POP-UP CHANNEL

From 1 to 7 October 2021, DStv created a pop-up channel in collaboration with Toyota US Woordfees that took content from the Stellenbosch based festival including theatre performances, musical showcases and stand-up comedy to be broadcast on the channel.

CTMA was invited to include the documentary film detailing the making of **the acclaimed album and stage production Afrique mon Désir** (Afrika my verlanje).

The documentary was showcased on the channel during October 2021 and received overwhelmingly positive reaction. Based on this we have prepared the film for the international market and applied for funding from the **National Film Council** to assist us in this pursuit.





JAZZ IN THE NATIVE YARDS

CAPE JAZZ GREATS

In 2021, CTMA supported Jazz in the Native Yard's as they resumed undertaking live jazz performances at shows at KwaSec in Gugulethu and Guga s'thebe in Langa. These shows gave local jazz musicians the opportunity to earn through live performance, some for the first time since 2020.

Jazz in the Native Yards has enjoyed exceptional growth over the last few years and in spite having to suspend performances during the COVID-19 lockdown, have managed to successfully reinvigorate live performances.

*“Jazz in the Native Yards gave **local jazz musicians** the opportunity to **earn through live performance.**”*



CTMA PARTNERS

CTMA would like to thank all of the individuals, organisations and businesses who supported us during the 2021 year to continue to make it possible to **create working opportunities for local musicians.**

Over the last 4-years we have established lasting relationships with some key partners who continue to support CTMA led initiatives.



Alliance Française



DIGITAL GROWTH



Growth

959

new users

Following

90_{avg user}

per month



Growth

+15%

Following

1 223



Growth

-33%

Following

1 238



Views

69.9K

Following

652



Growth

+11%

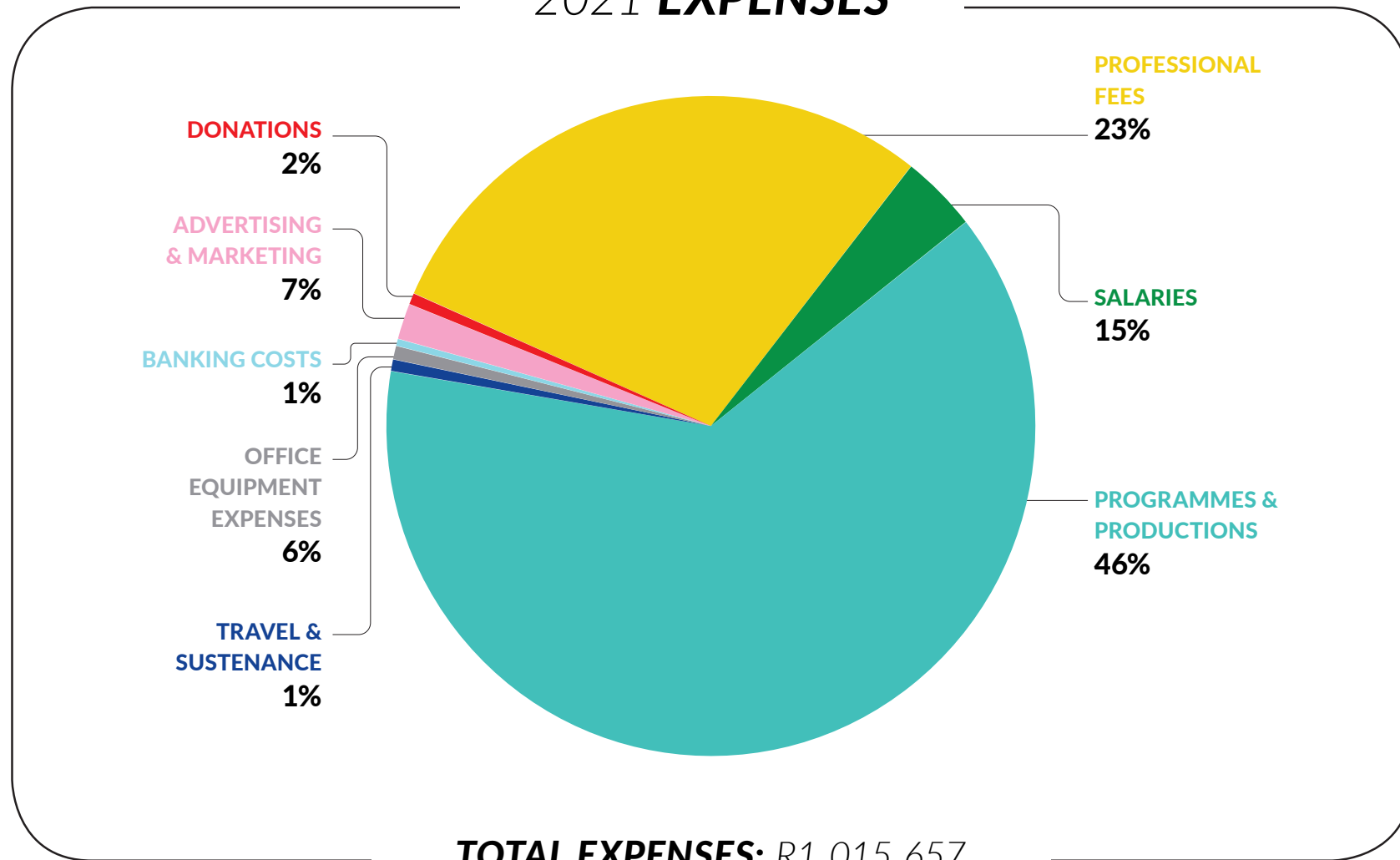
Following

373

CTMA digital platform performances in 2021

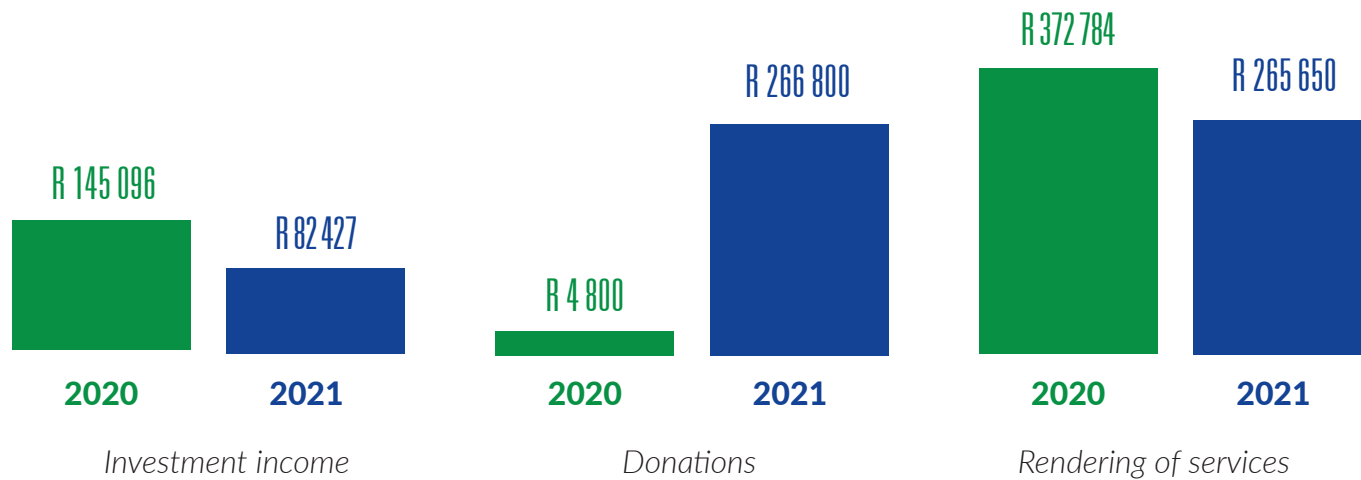
FINANCIAL REPORT

2021 EXPENSES





2020 & 2021 REVENUE



TOTAL REVENUE • 2020 - **R544 368** • 2021 - **R942 675**

CONTACT INFO

CAPE TOWN MUSIC ACADEMY

Unit F3, 155 Loop Street
Cape Town
8001

Phone: + 27 (0)21 422 2970

Email: info@ctma.co.za

www.ctma.co.za

PO Box 16526

Vlaeberg
8018

PROJECT ENQUIRIES

Luvuyo Kazaka - CTMA Projects Director

Phone: + 27 (0)60 960 8935

Email: luvuyo@ctma.co.za

Instagram: [@luvuyokakaza](https://www.instagram.com/luvuyokakaza)



@cptmusicacademy



@capetownmusicacademy



@capetownmusicacademy



@capetownmusicacademy

The Cape Town Music Academy is a registered Non-Profit Company (NPC) with the Companies and Intellectual Property Commission (CIPC). Registration code 2017/137905/08. The CTMA was approved as a Public Benefit Organisation (PBO) under Section 30 of the South African Revenue Services (SARS) IT Act.

“CTMA are to be applauded for their input into the Cape Town music scene. They provide much needed musical education and performance opportunities to local aspirant musicians. Their support and encouragement for original South African work is commendable and very welcome.”

David Kramer

Award-winning Theatre Director, Singer & Songwriter

CT
MIA

CAPE TOWN
MUSIC
ACADEMY

ANNUAL REVIEW 2021