



CTMA

CAPE TOWN
**MUSIC
ACADEMY**

Creating opportunities for artists

TWO YEAR REVIEW 2017 & 2018

CONTENTS



Message from our Chairperson | **01**

About the CTMA | **03**

Our Programmes | **04**

CTMA Kids

Kwathi ke Kaloku | **05**

CTMA Youths

CTMA, Berklee City Music
& SU OUTREACH 2017:
Learning to Live Music | **07**

CTMA Professionals

Jazz in the Quad | **9**

Delheim Jazz & Fondue Series | **10**

Fête de la Musique | **11**

Welgemeend Women's Day | **11**

McCoy Mrubata @ GUS | **12**

CTMA Productions

Afrique mon Désir | **13**

CTMA Board | **16**

Partners | **17**

Finances | **18**

Support | **21**

Contact | **21**



MESSAGE FROM OUR CHAIRPERSON



Cape Town is the African city known for its rich musical roots – a city associated with the ghoema beat and its own unique blend of jazz. Cape Town is a melting pot of musical cultures and styles and is blessed with an abundance of talent with

a long list of legendary music greats to its name. Yet, due to the challenging social and economic climate of the day, so many emerging talents disappear and musicians end up struggling to make a decent living from their music. Sadly, many of the great Cape Town musicians spend their final years in obscurity and poverty.

It was with this in mind, that on New Year's Eve 2015, I shared my long-held dream of establishing an organisation to promote Cape Town musicians and assist them with the development of their careers.

My listener, who shares my love of local music and the arts, Albert Geldenhuys, former CEO of a multi-national engineering firm, encouraged me to put the concept into writing and undertook to assist me in seeking financial support.

Three months later the directors of the Woema Trust and Arco agreed to seed fund the CTMA.

By the third quarter of 2016, the CTMA was registered as a non-profit company with founding directors Sonja Roux, Albert Geldenhuys, Luvuyo Kakaza and myself at the helm. We appointed television

*“Cape Town is a **melting pot** of musical cultures and styles and is blessed with an **abundance of talent** with a long list of legendary music greats to its name.”*

presenter, producer and theatre director Vicky Davis as programme manager and mapped out the details of our first three-year business plan.

Within a matter of months our flagship production, *Afrique mon Désir* (Africa my Longing), came into full swing. The project was a multi-lingual, multimedia music production and album, celebrating the rich and diverse African cultures of Cape Town through music, poetry and animation with a positive anti-xenophobic message.

In December 2016, Albert and I met Tariq Ward, the then music director of the ELMA Foundation in New York. Tariq connected us with Berklee College of Music's Dr. Krystal Banfield, then Dean of Berklee City Music, now the Vice President of Education Outreach and



ABOUT THE CTMA

Social Entrepreneurship that oversees Berklee City Music based in Boston (MA), and so started one of our most profound collaborations. In June 2017, the CTMA and Berklee City Music, in partnership with Stellenbosch University's Unit for Community Music, hosted the first Learning to Live Music programme – a free, week-long jazz workshop hosted by Berklee for high school learners, students and teachers from all over the Western Cape – culminating in a Youth Day concert evening at the Stellenbosch University Conservatoire.

In September 2017, CTMA board director Luvuyo Kakaza initiated our first children focused project *Kwathi ke Kaloku* (Once Upon a Time) – a Xhosa children's storytelling and music production by award-winning author and storyteller, Sindiwe Magona, focused on entertaining young children from underserved communities in their mother tongue.

CTMA was growing from strength to strength. Within months the *Afrique mon Désir* album had a signed contract with a French music distributor and with David Kramer as show director, the stage production attracted sell-out audiences and rave reviews at local arts festivals.

In June 2018, the production travelled to Paris and played at the famous New Morning Jazz Club, following in the footsteps of musical greats such as Miles Davis, Bob Dylan, BB King and African legends like Papa Wemba. In Bordeaux, we were hosted by a highly appreciative Senegalese community in a "bursting at the seams" *Theatre de Cenon*.

By now it was clear that the CTMA had the capacity to go places. Not only in Cape Town and in Africa, but all

over the world. Our dream was becoming a reality.

In your hands you have a two year review of the CTMA's positioning as a leading player in the promotion of local artists, and moreover as an expert facilitator of international exchanges in support of the training, further education and exposure of established Cape Town artists.

We at CTMA are highly appreciative of the many organisations that have supported us and those who are actively pursuing the development and promotion of young talent and established artists. We therefore aim to position ourselves as a partner that can add value to the pursuits of other like-minded organisations.

Nico McLachlan

About us

The company was established in December 2016 and is a registered non-profit company (NPC) with the Companies and Intellectual Property Commission (CIPC), registration code 2017/137905/08. The company was approved as a Public Benefit Organisation (PBO) under Section 30 of the South African Revenue Services (SARS) IT Act.

Our passionate and dedicated board of directors, programme manager and music director provide the leadership and resources needed to perpetuate the ideals on which the CTMA was founded.

Our Vision

The Cape Town Music Academy (CTMA) seeks to create and facilitate performance, recording and skills development opportunities as well as international performing and educational exchanges for emerging and established musicians and related artists from communities in the Western Cape.

Our Mission

The CTMA believes that Cape Town's contemporary musicians, emerging and established, should have the opportunity to continuously learn, create, perform and record. They should have the right to international exposure, and have the means to live, work and retire with dignity and recognition. CTMA also believes that local audiences should be created and nurtured, because without an audience there is no artist. Appreciating and enjoying music, is as beneficial as playing it.

The CTMA acts as an enabler, facilitator and initiator of programmes and projects for the promotion of the work of local contemporary musicians and the development of skills and career opportunities in the South African music industry through establishing partnerships with public and private institutions, organisations and companies.

The CTMA believes that for the Cape Town and South African music industry to survive and thrive, it is important to create connections and collaborations between the different role players on the local music scene. Equally important is audience development through outreaches to underserved communities and the creation of performance spaces, music productions and live gigs. The CTMA focuses primarily on contemporary music and the traditional music styles unique to Cape Town as one of the African continent's most relevant music hubs.

It is our artists, and specifically our musicians, who carry the voice of a people.

The CTMA believes that it is through exposure and participation in the arts, and specifically the healthy hobby of music, that children develop beyond mediocracy by learning focus and discipline – the tools that enable them to break free from the shackles of challenging, social dispositions and set them on a path of productivity and success.


Through learning and living with music, youths develop qualities such as creativity, self-expression, communication, tolerance and self-esteem. Their ability to work in a team is enhanced, and an increased level of socio-emotional well-being is experienced. The biggest reward of all – hope – is brought to individuals and communities.

It is our artists, and specifically our musicians, who carry the voice of a people, who become our history keepers, our storytellers, our activists, our idols. It is imperative that we nurture and preserve them, for our artists, in turn, nurture and preserve our communities and our cultures.

It is the CTMA's mission to help keep this hope – the music of Cape Town and the soundtrack for the lives of a community – alive and kicking to a ghoema beat, for years to come.

OUR PROGRAMMES

The CTMA's programmes are structured to meet the needs of the artist through each of the four stages of development: the child, developing artist, working professional and the veteran or legend.

<h2>CTMA KIDS</h2> <p>Creating an early interest in and exposure to music</p> <ul style="list-style-type: none"> • Children's productions • Skills development and training programmes 	<h2>CTMA YOUTHS</h2> <p>Developing young talent into world-class musicians</p> <ul style="list-style-type: none"> • Skills development and training programmes • International tuition exchanges • Performance opportunities 	<h2>CTMA PROFESSIONALS</h2> <p>Enabling musicians to work, live and excel internationally</p> <ul style="list-style-type: none"> • Performance and recording opportunities • Skills development and training programmes • International exchanges • Networking opportunities
<h2>CTMA LEGENDS</h2> <p>Enabling older musicians to retire with dignity</p> <ul style="list-style-type: none"> • Workshop series • Documenting artists' work • Performance opportunities 	<h2>CTMA PRODUCTIONS</h2> <p>Shows, albums and events produced by the CTMA, showcasing local talent</p> <ul style="list-style-type: none"> • Music shows • Gig series and circuits • Children's productions • Theatre productions • Albums 	<p><i>"The CTMA believes it is vital for our society to invest in our artists. It is the artists who define, shape and build the voice, identity and unity of a nation."</i></p> <p>Vicky Davis Programme Manager: CTMA</p> 



KWATHI KE KALOKU

Kwathi ke Kaloku (Once Upon a Time) is a children's stage production celebrating traditional Xhosa storytelling with indigenous music created by award-winning author and storyteller, Sindiwe Magona, and acclaimed traditional South African musician, Bongani Sotshononda and his United Nations of Africa band. Magona, along with two actors, performs a combination of two of her most popular stories, "The Best Meal Ever" and "Stronger than a Lion" to the live soundtrack of Sotshononda's beautiful, indigenous music. It is directed by Thokozile Sayedwa and Mandla Mbothwe.

The production combines storytelling, physical theatre, music and song and its purpose is to create healthy, free entertainment for children aged 6-13 years from underserved communities,

who do not enjoy an abundance of educational programmes or creative resources presented in their mother tongue. *Kwathi ke Kaloku* entertains and educates through the power of imagination and in turn preserves and documents the rich Xhosa tradition of storytelling, as well as the wealth of indigenous Xhosa songs.

OUR IMPACT

PERFORMANCES: 5

September 2017

- Masikhanye Hall, Gugulethu
- Guga S'thebe, Langa
- Zolani Centre, Nyanga (CPT Fringe Festival)
- Zwelihle Primary School, Hermanus (Sparklekids Learnership Programme)

May 2018

- Zonnebloem Schools Festival, Cape Town (in collaboration with the Otto Foundation)

AUDIENCE REACHED (children, parents, teachers)

- Gugulethu, Langa and Nyanga: 600
- Hermanus: 250
- Zonnebloem: 600

ARTISTS/MUSICIANS EMPLOYED

- Director and assistant director
- Producer
- Production manager
- Lead actor and 4 supporting actors
- Musical director
- 4 Musicians
- Sound engineer
- Costume and props designer
- Publicist



“It opened their eyes to the magic of theatre, storytelling and cultural expression.”

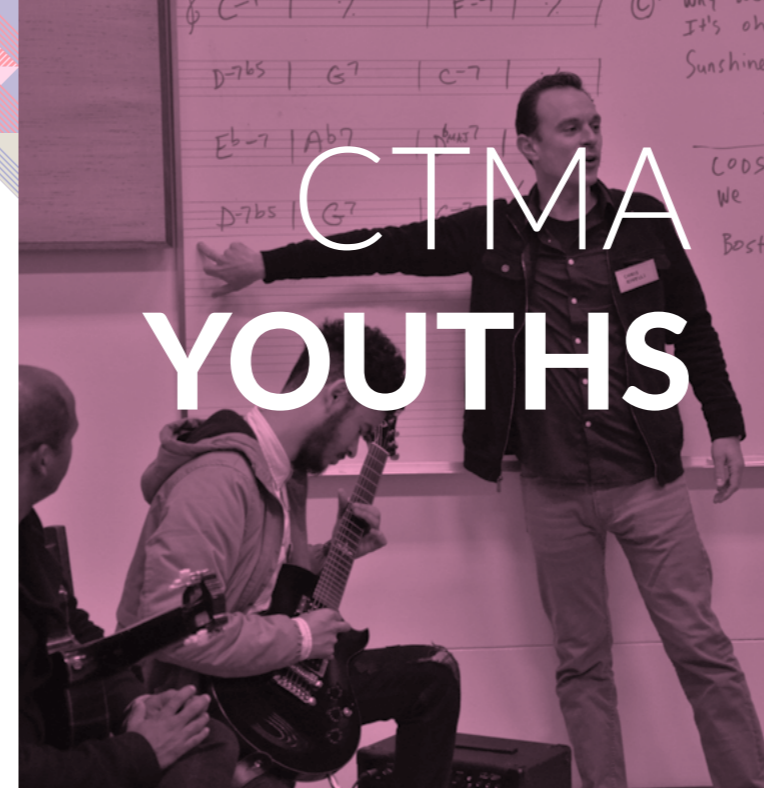
“Just as no child in the world should ever be denied the citizenship of the country of her birth, no child should ever be denied or deprived of the privilege of their mother tongue.”

Dr Sindiwe Magona
Award-winning Author & Activist

“The children were enthralled by the colourful production with its inspiring storyline, strong cast of actors/musicians and affecting music. Many parents commented that it made such a positive impact on their children, as they had never before seen world-class children’s theatre in their mother tongue. It made the children and their families feel valued, and opened their eyes to the magic of theatre, storytelling and cultural expression.

Karen Breytenbach
Project Director: Otto Foundation

CTMA YOUTHS



CTMA, BERKLEE CITY MUSIC & SU OUTREACH 2017: LEARNING TO LIVE MUSIC – JAZZ WINTER SCHOOL

During 10-15 September 2017, the CTMA and Berklee College of Music (Massachusetts, USA) presented Outreach 2017: Learning to Live Music – a free, week-long jazz workshop series for high school learners, students, teachers, community and professional musicians. Working closely with Stellenbosch University’s Unit for Community music, and held at Stellenbosch University, the series was presented by six tutors from Berklee City Music in Boston, led by then Dean of Faculty, Krystal Banfield and included Professor Prince Charles Alexander, a multi Grammy award-winning music producer.

High school and music school teachers and pupils from areas as far afield as Steenberg, Khayelitsha and George took part in a special one-day school workshop over the weekend. A week-long workshop was then held for students of the Stellenbosch University Certificate Programme in Music Literacy. Headed by Felicia Lesch, this programme caters for students and community musicians who have little or no access to formal music education. During the week, these students received valuable training from the Berklee tutors in important skills such as ensemble work, improvisation and live

performance. The week also had a mentor focus and workshops which were specially designed for community and youth workers as well as professional musicians who were also teachers and tutors to enhance their teaching skills and sensitivity to working with youths. They had the opportunity to receive tutoring in Berklee’s online PULSE Music Method as well as a course in Music Production. The week concluded with a full-house showcase concert in the Conservatoire’s Fisser Hall, which was open to the public and there was no admittance fee.

OUR IMPACT PARTICIPANT INFORMATION

- High school learners/teachers: 60 from the underserved communities of Khayelitsha, Mitchells Plain, Manenberg, Langa, Gugulethu, Retreat, Paarl, Cloeteville, Nyanga, Steenberg and George
- Students: 40 from Stellenbosch University’s Unit for Community Music Certificate Programme
- Mentors: 30 music teachers, tutors, community leaders, youth workers and community and professional musicians from UWC, UCT, SU, IMAD, Rainbow Academy, Solms Delta Community Project, Artscape, Mitchells Plain Music Academy, Trevino Isaacs School and various in their private capacity



"My experience with the mentors during my stay at Stellenbosch has been stellar."

Prince Charles Alexander
Professor: Music Production and Engineering Department, Berklee

"We know ourselves better after this."

Kaylin Levindal
Bachelor of Music Student: Stellenbosch University



"The arts can and must make a contribution to a more inclusive society."

"The skill that they (teachers) transferred to the township kids was really awesome. I hope they (students) will go back to the township and teach others as well what they have learned."

Babalwa Mentjies
Teacher: IMAD & Professional Musician



"Music and education transcend borders, languages, and cultures, so this is an extraordinary opportunity for our organizations to work together to forge new paths and create opportunities for young people worldwide."

Dr Krystal Prime Banfield
Vice President: Education Outreach & Social Entrepreneurship, Berklee

"We were very keen to accept the CTMA's invitation to be part of this initiative with Berklee. Here, we provide a classical-based education for our students. We don't have the resources to teach jazz as well. That's why I was really excited to join hands with the CTMA. They gave us the opportunity to offer that skill to our students."

Felicia Lesch
Lecturer: Community Music, Stellenbosch University



"Every single day I had my mind blown."

Kaylin Levindal
Bachelor of Music Student: Stellenbosch University

"To see the students excel at this level is why I teach."

David Alexis
Assistant Professor: Harmony Department, Berklee

JAZZ IN THE QUAD

The CTMA in collaboration with SU Woordfees and Jazz in the Native Yards (JINY), presented the first ever Jazz in the Quad music experience – a late night music venue featuring some of South Africa's best live music acts, during the 2018 SU Woordfees.

The inaugural event was held on five evenings and the line-up consisted of top-notch local jazz musicians: Siya Makuzeni Sextet, Bongani Sotshononda and the United Nations of Africa band, Ramon Alexander and band, Reza Khota and IYONDE (featuring Sisonke Xonti and Bokani Dyer).

Jazz in the Native Yards, who curated the event together with CTMA, was founded in 2013, and is an initiative of Native Yards Arts, a township

based creative art enterprise. Jazz in the Native Yards, like CTMA, seeks to promote existing live music performance spaces and create new venues for artists to showcase their talent in different areas of the Western Cape.

OUR IMPACT

AUDIENCE REACHED: 1 500

ARTISTS/MUSICIANS EMPLOYED

- Event curators: Jazz in the Native Yards
- 32 Musicians
- 5 DJs
- 3 Technicians
- Production coordinator
- Illustrator
- Graphic designer
- Publicist

"The Toyota SU Woordfees values the partnership with the Cape Town Music Academy greatly. The vibrant shows produced by the CTMA, including the Jazz in the Quad series, added flair and local zest to the contemporary music programme at the festival. We also share the belief of the CTMA that the arts can and must make a contribution to a more inclusive society."

Retha Bornman
Coordinator: Marketing & Activation, Toyota SU Woordfees

"The city of Cape Town has always been abuzz with jazz music. JINY is now taking the sound through vehicles such as the Woordfees to where the people are, in a new jazz route and revival, past Muizenberg, Mitchells Plain and Khayelitsha as far as Stellenbosch."

Koko Nkalashe
Director & Co-founder: Jazz in the Native Yards



DELHEIM JAZZ & FONDUE SERIES

The Delheim Jazz & Fondue series, a collaborative initiative between the CTMA, Jazz in the Native Yards (JINY) and Delheim Wine Estate, was launched in the winter of 2018 to showcase jazz talent in the Winelands.

The series, consisting of Sunday afternoon jazz concerts held at Delheim estate's cellar restaurant over nine consecutive weeks, not only affords jazz musicians a platform to perform, but also exposes local and international guests to the diverse local music talent that South Africa has to offer.

The 2018 Delheim Jazz & Fondue series boasted an impressive line-up that featured Bongani Sotshononda, Mandla Mlangeni, John Hassan Quartet, Buddy Wells, Mandisi Dyantyi, Luis Gimenez, Reza Khota, Ramon Alexander, Schalk Joubert, Ithonga (Hilton Schilder) featuring Madonsini, Babalwa Mentjies and Blackie Tempi.

"The JINY & CTMA are two wonderful organizations keeping the passion alive for local Jazz"

OUR IMPACT

AUDIENCE REACHED: 700 people
over 9 weeks

ARTISTS/MUSICIANS EMPLOYED

- Event curators: Jazz in the Native Yards
- 45 Musicians
- Sound engineer

"The Delheim Jazz & Fondue series played an exciting tune in the Stellenbosch Winelands thanks to collaboration with the Cape Town Music Academy (CTMA) and Jazz in the Native Yards. We were super stoked to be offering an inspiring showcase of fresh new talent and we had the opportunity to have some of the very best local artists perform on the farm in Stellenbosch giving them some great exposure but also introducing the Winelands to the great talent Cape Town offers on both a national and international scale. The JINY and CTMA are two wonderful organizations keeping the passion alive for local Jazz talent in South Africa."

Danica van Zyl
Marketing Manager: Delheim Wines



FÊTE DE LA MUSIQUE

On June 21, the French celebrate *Fête de la Musique* – "The Day of Music Celebration". The streets of Paris close down and transform into a carnival with buskers on every corner and live music in every cafe. In true French style, the *Alliance Française du Cap* in Loop Street joyously follows suit every year and in 2017, CTMA partnered with them to bring the world-famous Malagasy accordion player, Régis Gizavo, to perform at the Alliance on this special day. This World Music icon performed to a full house with various other local Capetonian as well as Francophone artists residing in Cape Town, bringing to the Cape Town *Fête de La Musique* a spirit of exchanging our continent's cultures as well as a true African togetherness.

OUR IMPACT

AUDIENCE REACHED: 100
ARTISTS/MUSICIANS EMPLOYED: 11

"It is always inspiring to work with the CTMA as they strive to integrate and bring African cultures closer together through creativity and music."

Christian Pizafy
Former Director: Alliance Française du Cap



WELGEMEEND WOMEN'S DAY

On 9 August 2018, the CTMA collaborated with Welgemeend, a historic venue and arts trust in Cape Town, to host a Women's Day celebration as part of their August Month of Art fundraising event with special focus on South African female artists. The CTMA provided the entertainment for the event in the form of the enigmatic female vocalists, Sima Mashazi and Luna Paige. They wowed the audience and celebrated the power of South African women by paying homage to iconic female artists such as Miriam Makeba, Dorothy Masuka, Laurika Rauch and Ingrid Jonker.

OUR IMPACT

AUDIENCE REACHED: 120
ARTISTS/MUSICIANS EMPLOYED: 5

"It was a privilege to co-host the August 2018 Women's Day celebrations with the Cape Town Music Academy. With the CTMA's support, input and sponsorship we achieved our shared goal to promote the arts to the Cape Town public. We would love to collaborate with the CTMA again."

Helena le Roux
Manager: Friends of Welgemeend



McCOY MRUBATA QUARTET AT GUS

Gallery University Stellenbosch (GUS), an off-campus extension of the Visual Arts Department, established The Stellies Jazz Experiment live music series in May 2017.

On Friday, 13 October, GUS hosted a free music performance by the McCoy Mrubata Quartet. The line-up included McCoy Mrubata on saxophone, Blake Hellaby on keyboard, Frank Paco on drums and Peter Ndlala on electric bass.

The jazz evening was an initiative of Jazz in the Native Yards, supported by the CTMA. The CTMA also sponsored the live broadcast of the event on Fine Music Radio (FMR) in support of promoting jazz music to a broader Cape Town audience.

OUR IMPACT

AUDIENCE REACHED: 100

ARTISTS/MUSICIANS EMPLOYED

- Event curators: Jazz in the Native Yards
- 4 Musicians
- Sound engineer

“This journey... has helped create a platform for social cohesion”

“Through the Cape Town Music Academy’s support we have for the past two years taken township-based musicians to perform at the Woordfees Festival and also the Delheim Wine Estate in Stellenbosch. This journey outside of the township has helped create a platform for social cohesion between the various communities of the Western Cape.”

Koko Nkalashe
Director & Co-founder: Jazz in the Native Yards

AFRIQUE MON DÉSIR

Afrique mon Désir (Africa My Longing) is a multi-media world music production by the CTMA, directed by industry stalwart David Kramer with musical direction by Schalk Joubert. It features award-winning South African singer and composer Laurinda Hofmeyr and the *Afrique mon Désir* ensemble – a group of eight world-class Cape Town musicians and West African singers.

This acclaimed production first played at the Prince Albert Reading Festival in November 2017 and debuted officially to a packed audience at the SU Woordfees in 2018. It enjoyed a successful run at the Klein Karoo National Arts Festival (KKNK) soon thereafter. In the same year, *Afrique mon Désir* received WoordTROfee and KANNA nominations for Best Music Group and Best Music Production respectively.

In *Afrique mon Désir*, Hofmeyr, well known for setting poetry to music, combines exhilarating rhythms with mesmerising Francophone poetry from as far as Madagascar to Mauritania and Cameroon to Cape Town whilst exploring haunting themes of displacement and longing and a deep connection to the continent of Africa. *Afrique mon Désir* sends a poignant yet positive message about the creative outcome of crossing borders and a mixing of cultures. This production was praised for its transformational message and fresh, anti-xenophobic approach.

A 13-track album with the same title was also recorded in June 2017, featuring the legendary Malagasy accordion player and singer, Régis Gizavo. The French music label *In Ouïe* released *Afrique mon Désir* world-wide in May 2018.

In June 2018, the production travelled to France where it blew audiences away in Paris, Bordeaux,

This production was praised for its transformational message and fresh, anti-xenophobic approach.

Poitiers and Angouleme and was embraced by the international media. Hofmeyr was featured on prime time shows such as France 24’s Eye on Africa and TV Tele Sud’s Africa Hour and received rave reviews.

Back in South Africa, *Afrique mon Désir* continued to wow audiences at the Tuin van die Digtors Literary Festival in Wellington (September 2018) followed by a run at the Fugard Theatre in Cape Town (October 2018).

The 2018 season ended on a high note for *Afrique mon Désir* with a kykNET Fiesta nomination for Best Music Driven Production in Theatre.



OUR IMPACT

- PERFORMANCES:** 16
- 1 in Prince Albert (Reading Festival Literary Festival)
 - 2 in Stellenbosch (SU Woodfees Arts Festival)
 - 2 in Oudtshoorn (Klein Karoo National Arts Festival)
 - 1 in Cape Town (Alliance Française du Cap)
 - 4 in Cape Town (Fugard Theatre)
 - 1 in Wellington (Tuin van Digters Literary Festival)
 - 5 in France (International tour)

AUDIENCE MEMBERS

Western Cape: 3 400
International: 650

ARTISTS/MUSICIANS EMPLOYED

- STAGE PRODUCTION**
- A core cast of 8 musicians, various sound technicians, stage managers and a production manager were regularly provided with work during show runs
 - Composer
 - Musical director
 - Show director
 - Animator
 - Lighting designer
 - Costume and props designer
 - Publicist
 - Social media manager
 - Translator

ALBUM

- Core cast of 8 musicians
- 3 Sound engineers
- Album producer
- Album cover and booklet designer
- Album booklet proofreader
- Album CD record agent, distributor, lawyer

“Music transcends all borders.”

UNDERSERVED AUDIENCE OUTREACH

In March 2018, the CTMA in partnership with the SU Woodfees Words Open Worlds (WOW) education empowerment project hosted 50 high school learners from the communities of Cloetesville and Idas Valley at the 2018 Woodfees performance of *Afrique mon Désir* in the Stellenbosch Town Hall. WOW, aimed at previously marginalized communities, celebrates the value of the written and spoken word in broadening horizons.

With the help of our partners Golden Arrow Bus Services (GABS) and ClemenGold, 200 school children from underserved areas in Stellenbosch (Kylemore and Idas Valley) and Cape Town were brought to see the Saturday matinee show at the Fugard Theatre. The children enjoyed an unforgettable afternoon being exposed, some for the first time, to live theatre and African music. It was an afternoon of culture, creativity and enrichment!

ASSISTING THE ARTISTS

Being sensitive to the challenges the four Congolese artists experienced as non-permanent South African citizens residing in Cape Town, the CTMA gave them administrative support, legal advice and transport where possible.



“Working with the four musicians made me aware of all the borders drawn between people through language, a different culture but also through socio-economic status. The little bit that I have learned about their lives here in South Africa, as well as their excellent musical ability has been an eye opener.”

Laurinda Hofmeyr

“Music transcends all borders.”
Clifford and Maryke Roberts
KRIT

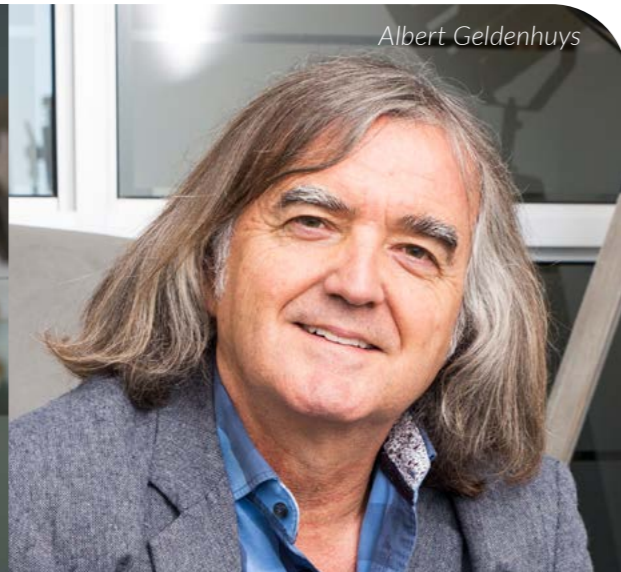
“This speaks of optimism and hope as only the rhythms of Africa’s music and poetry can.”
Clifford and Maryke Roberts
KRIT

“The best album and stage production I have seen in the last decade.”
Jean Bernard
Bordeaux-based critic:
Elektrik Bambo (online Arts Journal)

CTMA BOARD



Nico McLachlan



Albert Geldenhuys



Sonja Roux



Luvuyo Kakaza

CHAIRPERSON

Nico McLachlan

Nico McLachlan is the former CEO and Independent Chair of the Cape Town Unicity Commission and Managing Director of Organization Development Africa (ODA).

DIRECTORS

Albert Geldenhuys

Albert Geldenhuys former CEO of Aurecon Africa and Board member of the global engineering consulting firm Aurecon. He is a trustee of the Woema Trust and Director of the investment company Arco.

Sonja Roux

Sonja Roux is a Trustee of the Woema Trust, Director of the investment company Arco and patron of the arts.

Luvuyo Kakaza

Luvuyo Kakaza is a former senior journalist and currently the Public Relations Officer of the Cape Town Philharmonic Orchestra (CTPO). He is a founder member of the Cape Town Jazz initiative, Jazz in the Native Yards (JINY).

PARTNERS

We are extremely appreciative of our incredible network of generous and visionary partners who stand by us in countless ways – from raising awareness, to supporting our team, to funding projects. We salute you!

“A nation is as rich as its creative output. The arts in all its forms push boundaries, broaden horizons, capture, explore and create pure beauty and joy to both creators and observers. Our companies are known as patrons of the arts, supporting various artists and initiatives, and the cooperation with the CTMA has assisted us in making a significant and more focused contribution.”

Abraham van Rooyen
CEO: ANB Investments

“Partnerships are important as a means to develop audiences and venues.”

Luvuyo Kakaza
Director: CTMA



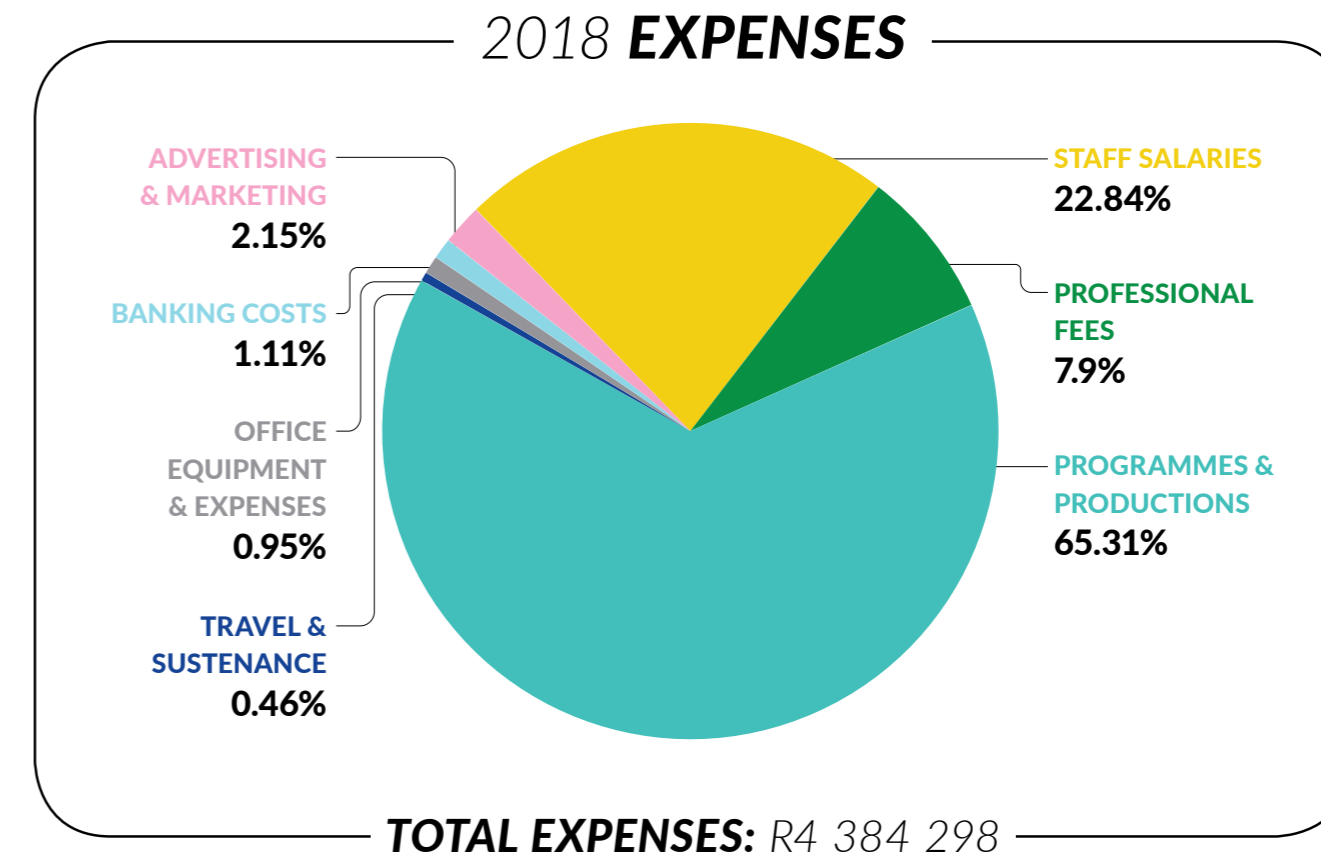
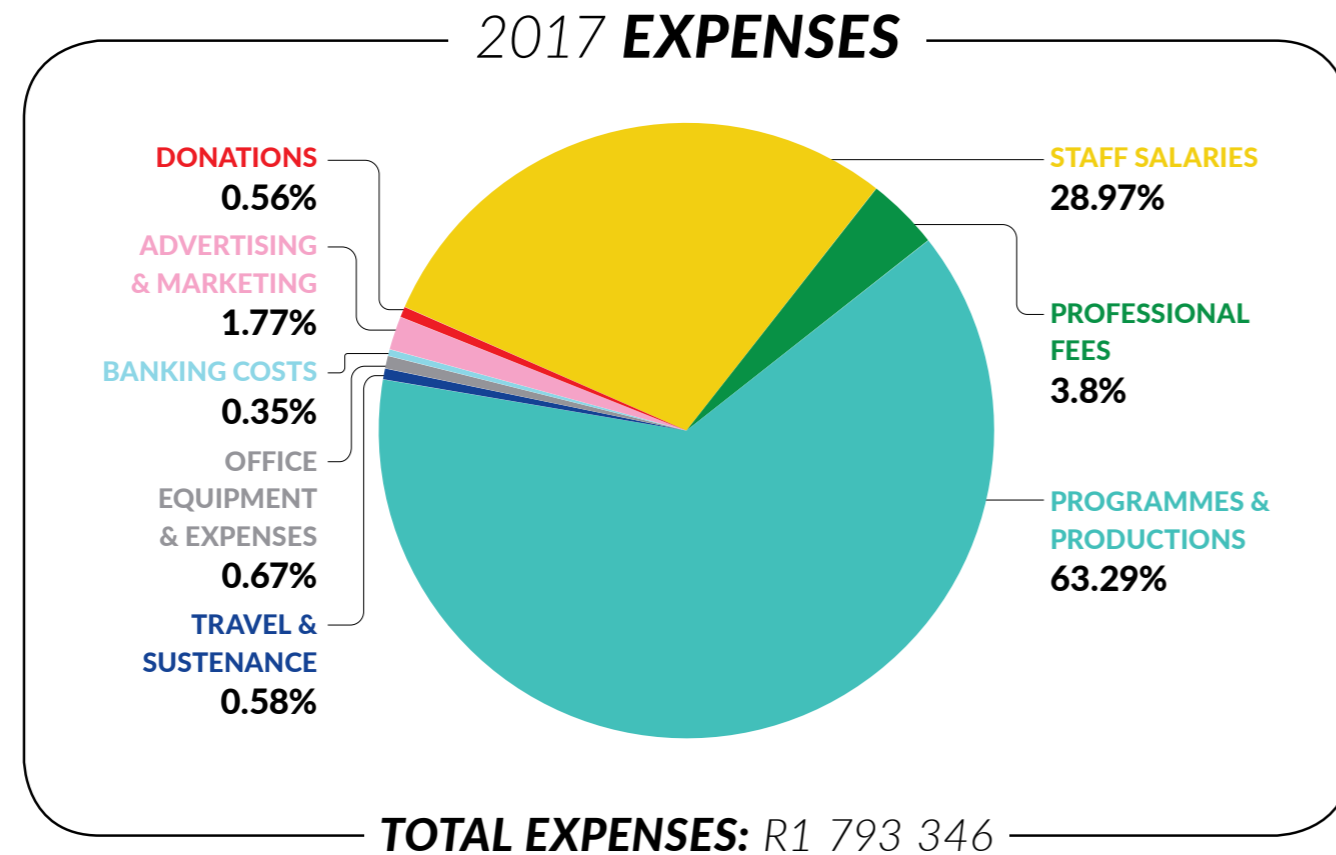
FINANCES

In our first two years of operation we managed to grow our **revenue** from R2.1 m in 2017 to R4.9 m in 2018. Growth in revenue was mainly due to an increase in donor funding, but significantly includes more than R400 000 in revenue generated by rendering services.

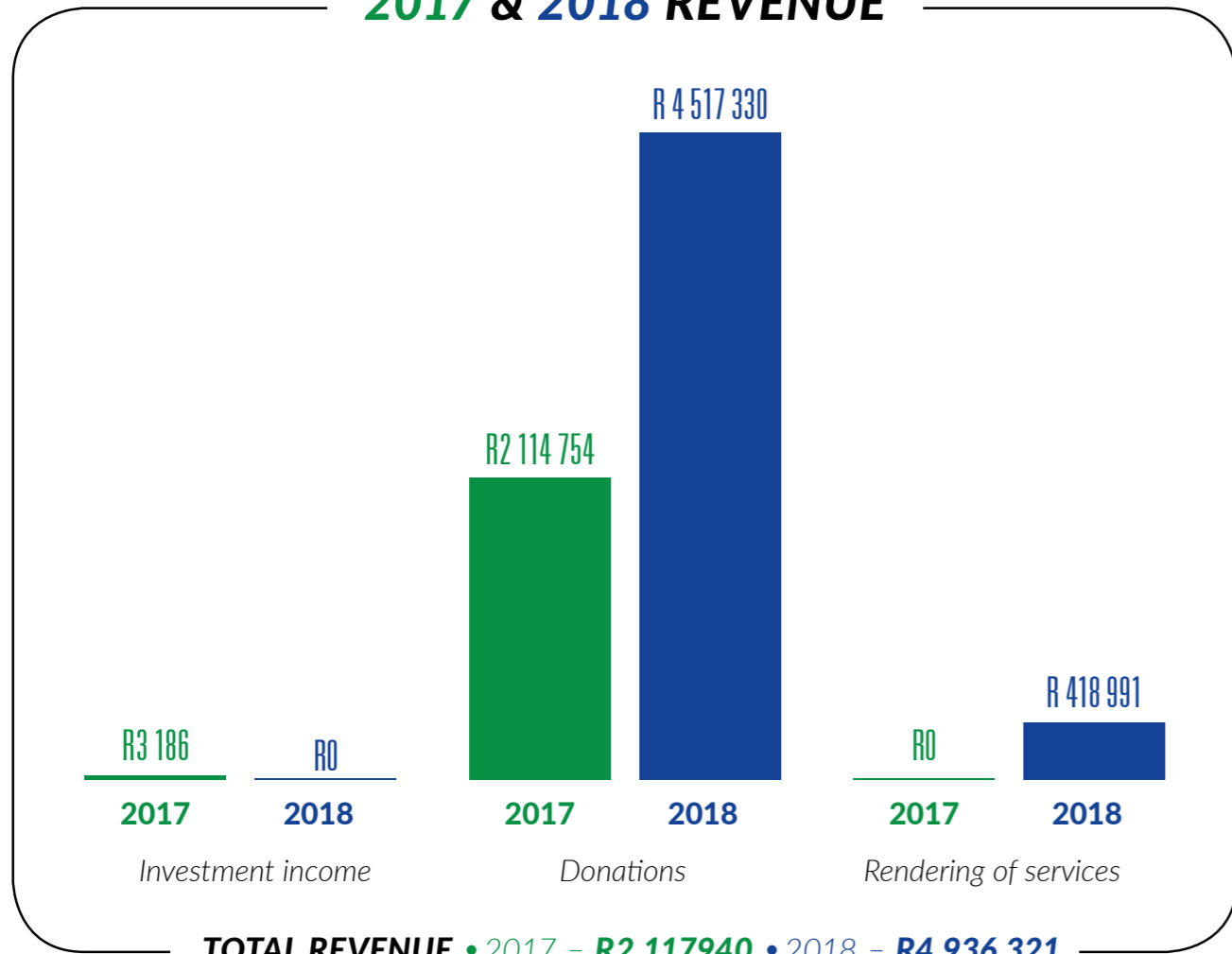
As our production capacity increased our **expenditure** grew from R1.7 m in 2017 to R4.3 m in 2018. In 2017, nearly half of our expenditure was committed to our launch production *Afrique mon Désir*, with staff salaries costs (our most significant overhead cost) constituting 28.97% of expenditure.

In 2018, against the backdrop of a significant increase in the number of productions, our programme and production cost constituted 65.31% of our total expenditure and our staff salaries cost reduced to 22.84% of total expenditure.

We also increased our direct contribution to artists from 10% to 20% over the two years in review.



2017 & 2018 REVENUE



*Together we can do more.
Your support will help us to create
more opportunities for artists.*

The Cape Town Music Academy is a registered Non-Profit Company (NPC) with the Companies and Intellectual Property Commission (CIPC). Registration code 2017/137905/08. The CTMA was approved as a Public Benefit Organisation (PBO) under Section 30 of the South African Revenue Services (SARS) IT Act.

To make a donation, visit our website or contact Vicky Davis, CTMA Programme Manager, at tel + 27 (0)82 569 7347 or email vicky@ctma.co.za to discuss partnership opportunities.

CAPE TOWN MUSIC ACADEMY

Unit F3, 155 Loop Street
Cape Town
8001

PO Box 16526
Vlaeberg
8018

tel + 27 (0)21 422 2970

email info@ctma.co.za

www www.ctma.co.za



@cptmusicacademy



@capetownmusicacademy



“CTMA are to be applauded for their input into the Cape Town music scene. They provide much needed musical education and performance opportunities to local aspirant musicians. Their support and encouragement for original South African work is commendable and very welcome.”

David Kramer

Award-winning Theatre Director, Singer & Songwriter



CAPE TOWN
MUSIC
ACADEMY

TWO YEAR REVIEW 2017 & 2018